



Take Action Now!

The Society Of Unattractive People implores you to join the fight to end workplace discrimination based on subjective interpretations of attractiveness.

Visit our website at www.soup4equality.org to find out how you can help spread awareness and promote equality and fairness.

Send a letter to your representative in Congress and urge him or her to fight for equality, regardless of physical appearance.

#MoreThanAReflection

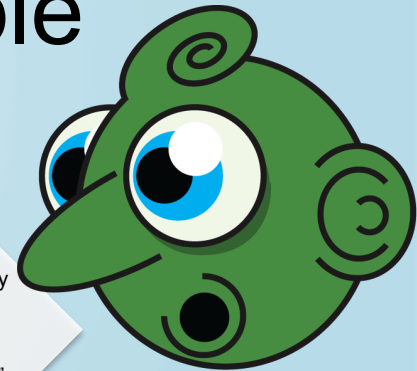
Spread awareness by tweeting #MoreThanAReflection to @SOUPgroup. Share your personal story and explain why you deserve more consideration than physical appearance.



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#MoreThanAReflection
#MORETHANAREFLECTION

Society Of Unattractive People



A nonprofit advocacy group committed to promoting fairness and equality for "unattractive people"

The Problem

Workplace Discrimination It literally pays to be attractive

Studies continue to prove that people considered attractive are hired sooner, earn more at work and receive promotions more quickly than their less attractive counterparts. Here are a few alarming statistics:

According to professors from the University of Texas and Michigan State University, plain people earn **5 to 10 percent** less than average people, who earn **3 to 8 percent** less than good-looking people.

A separate study at London Guildhall University found that unattractive men earned **15 percent** less than those deemed attractive, and the disparity in women was **11 percent**.

Salary **disparities exist in a variety of occupations**, and professors from the University of Florida and the University of North Carolina at Chapel Hill found that **height matters too**.

Our Mission

SOUP's mission is to enact legislation and advocate fairness and equality for "unattractive people," particularly in the workplace. SOUP seeks to get employers focused on merit rather than physical appearance.

“**fairness and equality for ‘unattractive people’**”

UNDA

SOUP is working to draft a bill to end discrimination based on physical appearance called the Unattractive Non-Discrimination Act. UNDA will promote merit-based employment by outlawing favoritism of attractive people.

Background Info

SOUP was founded in 1983 and has helped to champion discrimination cases in courts for the past three decades. Inquiries should be directed to SOUP's spokesman and president, Dana Plezzy, or to SOUP's office at (607) 555-6741.

Unattractive Defined

What is “unattractive?”

SOUP defines “unattractive” as a compilation of physical features that are not pleasing to the eye based on widely-held societal standards.

Any definition of attractiveness relies on subjectivity, which is part of the problem.

Despite perceptions that attractive people are better at their jobs, attractiveness and success are not positively correlated, and thus, attractiveness should not matter when hiring or deciding salaries.

Symmetry

Symmetry is often associated with attractiveness, but most people do not have perfectly symmetrical faces, and perfect symmetry does not necessarily yield the most attractive face.

This is what Gwyneth Paltrow, voted most beautiful woman by People magazine in 2013, would look like with a perfectly symmetrical face.



What would your face look like if perfectly symmetrical? Check out our website at www.soup4equality.org to see for yourself.