Becky Scheible

Shy Bull and Herd

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Dear Bari Trontz,

A new product released by Allstar Products Group spices up breakfast but also promotes sustainable practices. This new product will supplement your work at Social Life Magazine with food and green living.

Perfect Bacon Bowl has released an upside-down bowl that the user lays bacon onto, creating a bowl made of bacon. Doing so prevents waste in four different ways.

The bowl prevents food waste by creating consistent breakfast portions. The user lays three slices of bacon onto the mold to create the bowl, preventing additional and unnecessary bacon from being cooked and wasted. The Bacon Bowl, 6.6 by 2.1 by 9.4 inches, also provides a personal portion size that holds breakfast foods like eggs, again preventing extra food from being cooked.

The Bacon Bowl also avoids paper waste. Instead of using disposable plates or bowls to eat from, breakfast eaters can now eat from the bowl made of bacon and finish off by eating the bowl. The bowl mold also features a grease catcher, preventing the need for paper towels that would otherwise be needed to soak up grease.

I will be following up within the next few days to see if you need additional information or if you would like an interview with me or another representative of Bacon Bowl.

Sincerely,

Becky Scheible