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NEWS RELEASE

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PERFECT BACON BOWL PROMOTES WASTE REDUCTION

 NEW YORK – Perfect Bacon Bowl released earlier in 2014 a product that not only provides an innovative way to eat breakfast food but also promotes waste reduction and sustainable practices.

 Bacon Bowl spokeswoman Becky Scheible said, “On the surface, the Bacon Bowl is a fun tool to spice up your first meal of the day, but what most people don’t know is it has the potential to prevent a lot of waste.”

 The product indeed has a lot to offer in the way of sustainability. It is shaped like an upside-down bowl, and users are to place three slices of bacon on top to shape and cook the bacon into a bowl. The Bacon Bowl also features a groove that catches grease. This design prevents waste in four different ways - two preventing food waste, and two preventing paper waste.

Because users are preparing bacon in a consistent manner, they are less likely to eat more than three slices of bacon, which helps reduce the amount of food they cook and ultimately waste if they do not eat. The size of the Bacon Bowl also promotes food waste by limiting the amount of food one can place into the bowl made of bacon. The mold’s dimensions are 6.6 by 2.1 by 9.4 inches.

Users will also avoid paper waste with the Bacon Bowl. Using a bowl made of bacon substitutes disposable plates or bowls that some may be eating breakfast from.

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In addition, the Bacon Bowl’s grease catcher prevents the need for paper towels to soak up grease while cooking since it will simply fall to the bottom of the bowl mold.

 Though the Bacon Bowl has a lot to offer in the sustainability arena, inventor Thom Jensen originally created it for his family.

 “I was cooking breakfast one Saturday morning for my family and was playing around trying to create a bacon turtle,” Jensen said. “I wove a basket out of the bacon trying to make the body, and through the process I thought of the Bacon Bowl pan.”

 Perfect Bacon Bowl is a product distributed by Allstar Products Group. Bacon Bowls can be purchased at <https://www.buyperfectbacon.com>.

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